



Midwest ACE Partnership Program and A La Carte Overview

President's Club - \$8,000

- Two (2) complimentary individual Midwest ACE memberships during partnership year
- Two (2) complimentary Annual Conference registrations, must be used during partnership year
- Two (2) complimentary Annual Conference Advanced Learning Workshop registrations, must be used during partnership year.
- Six-minute speaking opportunity at the Annual Conference
- Sponsoring partner of the Annual Conference Dinner or Reception
- Invitation to and recognition at the Executive Board Reception at the Annual Conference
- Annual Conference Mobile App Advertisement
- Organization promoted on sponsorship signage, program, and website for the Annual Conference
- Opportunity to make a presentation at one board meeting during partnership year
- Email outreach to membership **twice** per partnership year with logo/branding
- Access to online membership directory including contact information & profiles
- Submit feedback to review benefits for partners annually
- Organization logo with link included on the Midwest ACE website for the partnership year
- Organization logo with link included on all Monthly Newsletter e-blasts for the partnership year

Director's Club - \$6,000

- One (1) complimentary individual Midwest ACE membership for partnership year
- One (1) complimentary Annual Conference registration, must be used during partnership year
- One (1) complimentary Annual Conference Advanced Learning Workshop registration, must be used during partnership year.
- Sponsoring partner of the Annual Conference Breakfasts
- Invitation to and recognition at the Executive Board Reception at the Annual Conference
- Annual Conference Mobile App Advertisement
- Organization promoted on sponsorship signage, program and website for the Annual Conference
- Email outreach to membership **once** per partnership year with logo/branding
- Access to online membership directory including contact information & profiles
- Submit feedback to review benefits for partners annually
- Organization logo with link included on the Midwest ACE website for the partnership year
- Organization logo with link included on all Monthly Newsletter e-blasts for the partnership year

Exhibitor's Club - \$5,000

- One (1) complimentary individual Midwest ACE membership for partnership year
- One (1) complimentary Annual Conference Exhibitor registration in preferential placement, must be used during partnership year
- One (1) complimentary Annual Conference Advanced Learning Workshop registration, must be used during partnership year.
- Invitation to and recognition at the Executive Board Reception at the Annual Conference
- Annual Conference Mobile App Advertisement
- Organization promoted on sponsorship signage, program and website for the Annual Conference
- Access to annual conference registrant list and contact information (one list three weeks before the Annual Conference and one list two weeks after).
- Email outreach to membership **twice** per partnership year with logo/branding



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- Access to online membership directory including contact information & profiles
- Submit feedback to review benefits for partners annually
- Organization logo with link included on the Midwest ACE website for the partnership year
- Organization logo with link included on all Monthly Newsletter e-blasts for the partnership year

Patron's Club - \$3,500

- One (1) complimentary individual Midwest ACE membership for partnership year
- One (1) complimentary Annual Conference Advanced Learning Workshop registration, must be used during partnership year.
- Sponsoring partner of the Annual Conference Breaks
- Invitation to and recognition at the Executive Board Reception at the Annual Conference
- Annual Conference Mobile App Advertisement
- Organization promoted on sponsorship signage, program and website for the Annual Conference
- Access to online membership directory including contact information & profiles
- Submit feedback to review benefits for partners annually
- Organization logo with link included on the Midwest ACE website for the partnership year
- Organization logo included on all Monthly Newsletter e-blasts for the partnership year

A La Carte Options			
Select		Cost	
MONDAY			
<input type="checkbox"/>	Employer Colloquium	\$500	
<input type="checkbox"/>	Advanced Learning Workshops (2 available)	\$500	
<input type="checkbox"/>	Opening Keynote	\$3,000	
<input type="checkbox"/>	Welcome Reception	\$2,000	
<input type="checkbox"/>	Welcome Dinner	\$6,000	Includes benefits to the Director's Club Partnership
TUESDAY			
<input type="checkbox"/>	Morning Energizer	\$350	
<input type="checkbox"/>	Attendee Breakfast	\$2,000	
<input type="checkbox"/>	Break with Exhibitors <input type="checkbox"/> AM <input type="checkbox"/> PM	\$750	
<input type="checkbox"/>	Luncheon	\$4,500	Includes benefits to the Patron's Club Partnership
<input type="checkbox"/>	President's Reception	\$2,000	
WEDNESDAY			
<input type="checkbox"/>	Morning Energizer	\$350	
<input type="checkbox"/>	Morning Snack	\$1,000	
<input type="checkbox"/>	Break <input type="checkbox"/> AM	\$750	
<input type="checkbox"/>	Closing Keynote	\$3,000	
<input type="checkbox"/>	Brunch	\$4,000	Includes benefits to the Patron's Club Partnership



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GIVEAWAYS & APP			
<input type="checkbox"/>	Hotel Key Cards	\$2,500	
<input type="checkbox"/>	Lanyards	\$2,000	
<input type="checkbox"/>	Conference Tote Bags	\$2,500	
<input type="checkbox"/>	Hospitality Gift (Large – water bottle, notebook, etc.)	\$2,000	
<input type="checkbox"/>	Hospitality Gift (Small – keychains, pens, etc.)	\$1,000	
<input type="checkbox"/>	Hospitality Gift – Provide Your Own	\$500	
<input type="checkbox"/>	Annual Conference App – Banner Ad	\$500	
<input type="checkbox"/>	Annual Conference App – Push Notification	\$250	

Midwest ACE can customize a sponsorship opportunity to maximize your organization's support. If you don't see what you're looking for or if you have a special idea for something, let us know!

Contact Midwest ACE Executive Director, Becca Stinner via email (becca@mwace.org) or phone (410-931-8100) to secure your opportunity today!

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